

## > TOSHIBA SPECIALIST PRINTING SOLUTIONS FOR TRANSPORT AND LOGISTICS

Tried & Trusted Printing for Warehouses, Delivery, Logistics Operations and Transportation Organisations



### > A ONE-STOP SOLUTION (INCLUDING MEDIA AND SERVICE AND SUPPORT)

Toshiba can offer a total solution including a full range of approved media, labels consumables and cleaning products.

A European support network in over 11 countries, provides essential peace of mind that once installed, the printers will be serviced and maintained by experienced engineers and service staff.



### > GREEN CREDENTIALS

Toshiba is committed to the design and production of products that reduce environmental impact, creating environmental quality standards for each product and prescribing them with the highest levels required by the industry.



[www.toshibatec.co.jp/csr/report](http://www.toshibatec.co.jp/csr/report)

### > TRIED AND TESTED ACROSS EUROPE



#### PAPSTAR – Germany

PAPSTAR installed Toshiba B-SX4 RFID-enabled barcode printers at their central warehousing centre, seamlessly linking in with the company's SAP business suite.

"We looked carefully at the available options and solutions and without any doubt Toshiba proved Best in Class," said Gregor Falke, CIO PAPSTAR. "More importantly, Toshiba delivered on all accounts. It was that simple. Within one week of installation, the SX-4 barcode printers were producing RFID tags using the EPC global standard and meeting all of METRO's qualification tests. From here on it was plain sailing. Our logistics operations continue to grow and Toshiba continues to provide solutions that matter to our business."



#### First Great Western – UK

First Great Western, which operates high speed, commuter, regional and branch line train services, were looking for a robust and reliable solution to print tickets for their reserved seat service.

"The BCI functionality of the Toshiba SA4 printers made the upgrade from our original dot-matrix printers easy to achieve and allowed the continuous use of our existing software", said Zoe Jennings, Yield Manager at First Great Western. "Added to this the SA4 is easy to use with a simple media path and auto-calibration functionality. The compact footprint of the printer allowed easy integration into tight spaces - an important factor in small crowded tickets offices".



## TOSHIBA

TOSHIBA TEC EUROPE RETAIL INFORMATION SYSTEMS  
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Your Toshiba Dealer:

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**TOSHIBA**  
Leading Innovation >>>

Through understanding our customers' unique demands in the Transport and Logistics marketplace, Toshiba has developed a complete portfolio of products and solutions designed to improve efficiency, effectiveness and stream-line operations across the widest variety of applications.

These products benefit from the latest technology and innovations, ensuring that our customers can not only maximise return on investment, but also have a future proofed printing solution.



# Why Choose Toshiba Solutions

## Reliability

- ▶ With over 20 years experience in the Auto-ID market, Toshiba is one of the only manufacturers that still manufactures its own products. Toshiba creates, designs, tests, manufactures, installs, and maintains the complete range, guaranteeing consistency and long-term reliability.

## Durability

- ▶ All Toshiba products have been designed to operate in the most extreme environments. From portable products with robust and rugged outer casing, through to the industrial range with field-proven heavy duty steel cabinets and robust inner mechanisms. Toshiba's user protected design improves safety, restricting access to the printers moving parts.

## Connectivity

- ▶ For easy connectivity, Toshiba printers have a range of interfaces for fast integration into any system. LAN is standard on most of the Toshiba range.

## Compatibility

- ▶ Toshiba's BCI and emulation capabilities allow the printers to simply slot into working legacy systems without software or driver changes, ideal for replacement of existing products or adding to a current estate (includes ZPL, EPL, DPL, IPL).

## Low Cost of Ownership

- ▶ Toshiba products are designed and produced to such a high quality that they can last a lifetime. Technology and tools, such as the ribbon save function, enable the user to use less ribbons and to replace the thermal print head less often. This means not only a reduction of impact on the environment, but also a lower Total Cost of Ownership.

## ▶ TRANSPORT, LOGISTICS, WAREHOUSING AND RFID APPLICATIONS

The versatility and flexibility of the Toshiba range, ensures our printers are used for a wide range of labels, tickets and receipts, in the Transport and Logistics marketplace world-wide.

From portable printed receipts, for proof of delivery through to wide web pallet labels, printed using robust industrial printers, Toshiba's diverse range guarantees a solution for the most demanding applications.

### ▶ PALLET LABELS

From outer casing shipping labels to extra large labels. Our industrial and wide-web printers cater for any requirement, producing high quality barcodes and graphics.



### ▶ WAREHOUSE LABELLING

Portable printers for shelf and product labelling, desktop products for order processing and industrial solutions for tags, tickets and labels.

### ▶ DELIVERY RECEIPTS AND TICKETS ON THE MOVE

For the issue receipts/proof of delivery/damaged goods acknowledgement/ parcel traceability/ cash-in transit and cash collection. In-cab or at the customers site.



### ▶ AIRLINE LABELS

Bag tags, boarding passes, tickets and world-cargo shipping.



### ▶ POST LABELS

For shipping products and tracking parcels and packages.



### ▶ RAIL/BUS/TRAIN

A range of sizes and formats for reservation tickets and kiosk tickets.



### ▶ RFID IDENTIFICATION OF PALLETS AND BOXES

Toshiba's innovative SPRINT™ technology, offers a low-cost RFID labelling solution for tracking and traceability of pallets and boxes, enabling printing and encoding directly to the tag.



## ▶ THE TOSHIBA RANGE FOR TRANSPORT AND LOGISTICS

### ▶ INDUSTRIAL PRODUCTS

Toshiba's industrial range guarantees performance without compromising print quality.

- ▶ Variety of connectivity options, supporting a wide variety of security protocols
- ▶ Unique Heads Up Functionality, for ribbon-save and to protect RFID chips
- ▶ SNMP tools allowing management of all printers on a network from a central source
- ▶ Print speeds up to 10inch/sec
- ▶ Easy maintenance with 'tool-less' change of key components
- ▶ Uniquely developed to be 'future-proofed', the addition of an RFID module will allow implementation of new innovations in technology, without costly hardware changes



### ▶ WIDE-WEB PRINTING

With powerful networking capabilities, the advanced wide web printers from Toshiba deliver outstanding performance for a wide variety of environments and applications. These innovative industrial printers offer superior features including extremely fast processing, large internal memory, web printer controls and outstanding networking tools.



### ▶ DESKTOP SOLUTIONS

Producing high quality barcode labels on demand. Dedicated Toshiba desktop label printers are compact, fast and so easy to use, giving professional and reliable results time after time.

- ▶ Design & print straight from a PC
- ▶ 200 or 300dpi print resolution models
- ▶ Slots straight into existing systems
- ▶ Legendary build quality in a tough plastic case
- ▶ Option to integrate power supply within the printer



### ▶ PORTABLE PRINTING

Rugged and reliable, yet incredibly small and light.

- ▶ Ultra-compact and contemporary rugged design
- ▶ Operator keypad with a backlit LCD information display
- ▶ Superior print speed, with 'peel and present' labelling
- ▶ Largest media capacity with quick & simple media loading
- ▶ Flexible connectivity: USB, Bluetooth & wireless LAN
- ▶ Swaps easily into existing systems



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