

> FLEXIBLE PRINTING SOLUTIONS FOR TICKETING AND KIOSK APPLICATIONS

Versatile and Customisable solutions, for the widest range of tickets, receipt and cards.



> A ONE-STOP SOLUTION (INCLUDING MEDIA AND SERVICE AND SUPPORT)

Toshiba can offer a total solution including a full range of approved media, labels consumables and cleaning products.

A European support network in the majority of European countries, provides essential peace of mind that once installed, the printers will be serviced and maintained by experienced engineers and service staff.

> EPOS SOLUTIONS

Modular and integrated robust hardware options – small footprints, low-power consumption, high performance processing, installed in retail operations world-wide.



> GREEN CREDENTIALS

Toshiba is committed to the design and production of products that reduce environmental impact, creating environmental quality standards for each product and prescribing them with the highest levels required by the industry.



www.toshibatec.co.jp/csr/report

> TRIED AND TESTED ACROSS EUROPE



Zoo Zurich – Switzerland

Zoo Zurich, a long standing Toshiba customer, uses Toshiba B-SA4T printers, for its range of entrance tickets to the Zoo.

The Zoo uses a variety of pre-printed ticket rolls, showing different animal motifs, created to look like genuine photos in a range of colours. At the POS variable data such as date, price and ticket category are printed on the ticket with the Toshiba printer.

With the printer's top loading functionality, employees can change rolls at the POS fast and easily. So even in rush hours on Sundays and bank holidays the waiting time at the entrance is minimised for visitors. The user friendly Toshiba B-SA4T is compact and ergonomically friendly, ideal for small spaces, like the Zoo admissions office.



EROTICA - UK

Toshiba's high-speed ticketing solution, saves costs, improves efficiency, whilst producing superior quality tickets, for the UK's largest trade show, Erotica.

Using the Toshiba B-SA4TP solution, with a duty cycle of 8,000 tickets per day, tickets can be printed overnight and are ready in the morning for posting to customers. A task that would have taken over 10 days and 80 man hours can now be done overnight unsupervised.

Given the improved solution both in terms of quality, reliability and speed of output, Erotica would have expected a return on investment over a number of years, however the cost of the total solution including hardware and consumables was £1,500 cheaper than the cost of the pre-printed ticketing stock used for the previous years show.



TOSHIBA

TOSHIBA TEC EUROPE RETAIL INFORMATION SYSTEMS
www.toshibatec-eu.com

HQ	Tel. +32 (0)2 410 21 00 info@toshibatec-eu.com www.toshibatec-eu.com	IE	Tel. +353 (0)1 465 22 20 info@toshibatec-eu.ie www.toshibatec-eu.co.uk
AT	Tel. +49 (0)2 15 18 38 01 marketing@toshibatec-eu.de www.toshibatec-eu.de	IT	Tel. +39 (0)2 48 60 24 61 info@toshibatec.it www.toshibatec-eu.it
BE	Tel. +32 (0)2 410 21 00 barcode@toshibatec-eu.be www.toshibatec-eu.be	NL	Tel. +31 (0)33 453 81 00 info@toshibatec-eu.nl www.toshibatec-eu.nl
DE	Tel. +49 (0)2 15 18 38 01 marketing@toshibatec-eu.de www.toshibatec-eu.de	PL	Tel. +48 (0)22 53 60 710 info@toshibatec-eu.pl www.toshibatec-eu.pl
ES	Tel. +34 91 502 15 90 marketing@toshibatec-eu.es www.toshibatec-eu.es	PT	Tel. +351 214 222 064 comercial@toshibatec-eu.pt www.toshibatec-eu.pt
FR	Tel. +33 (0)1 58 07 20 00 info@toshibatec-eu.fr www.toshibatec-eu.fr	UK	Tel. +44 (0)870 890 7200 marketing@toshibatec-eu.co.uk www.toshibatec-eu.co.uk

Your Toshiba Dealer:

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TOSHIBA
Leading Innovation >>>

Toshiba understands that customers requiring ticketing and kiosk solutions have unique needs and requirements, often demanding tailored systems to meet the specific goals of the business. Toshiba has developed a versatile range of barcode and RFID printing solutions, suited to the most diverse of ticketing applications.

With compact and robust hardware, high performance output and the widest choice of customisable media options, Toshiba offers the latest technology to maximise return on investment.

Why Choose Toshiba Solutions

Reliability/Durability

- ▶ With over 20 years experience in the Auto-ID market, Toshiba is one of the only manufacturers that still manufactures its own products, guaranteeing consistency and long-term reliability. All Toshiba products have been designed to operate in the most extreme environments. Toshiba's user protected design, improves safety, restricting access to the printers moving parts.

Versatility

- ▶ Toshiba can recommend the most appropriate solution for your business, whether requiring a ticket, receipt or card. Our range of direct thermal and thermal transfer printers, combined with the appropriate media, ensures the most cost-effective and reliable solution, whatever the application.

Connectivity

- ▶ For easy connectivity, Toshiba printers have a range of interfaces for fast integration into any system. LAN is standard on most of the Toshiba range.

Compatibility

- ▶ Toshiba's BCI and emulation capabilities allow the printers to simply slot into working legacy systems without software or driver changes, ideal for replacement of existing products or adding to a current estate (includes ZPL, EPL, DPL, IPL).

Low Cost of Ownership

- ▶ Toshiba products are designed and produced to such a high quality that they can last a lifetime. Technology and tools, such as the ribbon save function, enable the user to use less ribbons and to replace the thermal print head less often. This means not only a reduction of impact on the environment, but also a lower Total Cost of Ownership.

> TICKETING AND KIOSK APPLICATIONS

Toshiba has a complete portfolio of products suitable for the most diverse and unique ticketing and Kiosk applications. Toshiba offers a 'one-stop' solution, including not only robust and reliable hardware, but also a range of media options and service from Toshiba's own in-house engineering team.

Toshiba products have been designed to address the key issues of the Ticketing market place, with compact and robust printers, offering high speed performance and the ability to customise to the customers specific requirements.

> MUSEUMS, CINEMAS, THEATRES...

High quality and accurate. Customisable, versatile printing in a wide variety of sizes and media options.



> TRANSPORT - TICKETS & CARDS

Tickets for buses and trains. Airline boarding cards, with guaranteed high precision print quality and accuracy, essential for passenger safety.



> STADIA TICKETING

Reliable solutions to maximise customer throughput in peak periods. Fully customisable and flexible to tailor to the venue's requirements.



> LEISURE CENTERS, AMUSEMENT AND THEME PARKS, ZOOS... - ADMISSION TICKETS

Accurate, high quality tickets, in a range of sizes and formats. A variety of media, to suit the harshest environments.



> OTHER APPLICATIONS

Access control, Car Rental, Queue Busting, Parking Control, Law Enforcement.



> THE TOSHIBA TICKETING RANGE - BARCODE LABEL AND RFID PRINTERS

All solutions offer a comprehensive and flexible range of media options and sizes. Compact solutions, with front-opening mechanisms, for space saving and environments with limited counter space. Powerful CPU's providing the highest data throughput to print each ticket in time.

> PORTABLE PRINTING

For easy integration into any infrastructure, robust and reliable solutions. Rugged, yet incredibly small and light. Ideal for queue management, receipt printing, portable payment, delivery notes, invoices and tickets.

- ▶ Flexible connectivity: USB, Bluetooth & wireless LAN
- ▶ Swaps easily into existing systems



> DESKTOP SOLUTIONS

Compact, fast and easy to use with professional results. Perfect, for printing seat numbered tickets or for variable data without complications.

- ▶ Design & print straight from a PC
- ▶ 200 or 300dpi print resolution models
- ▶ Slots straight into existing systems



> VOLUME PRODUCTION AND RFID

For demanding applications requiring high volume printing, the industrial range from Toshiba guarantees performance without compromising print quality. Essential for environments with very large customer throughput, in very short timescales.

Developed to be future proofed, the potential to add an RFID module protects return on investment.



> KIOSK PRINTING

- ▶ Receipts and tickets, adaptable to any kiosk application.
- ▶ A variety of print widths up to 8" and flexible mechanism for easy integration into any kiosk module.



> RECEIPT PRINTING

Fully flexible, with the option to integrate into any kiosk application.

- ▶ High speed printing
- ▶ Low cost of ownership
- ▶ Double sided receipt printing to save paper or create promotions



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* All Toshiba printers are GS1 compatible (RFID, Bluetooth and Wireless LAN are subject to local certification required in each country)